

SYI 2009 | VOLUME 4 | ISSUE 4

Super Yacht

i n d u s t r y

SYC Palma

PURSUIT STYLE RACING

Ethereal

THE JOY OF NEW TECHNOLOGY

***Monaco
Yacht Show***

Asia Pacific

DISTINCTIVE YACHT BUILDERS

SuperYacht News in Brief

FAIR Monitoring

During an exclusive press meeting in La Spezia, the Ferretti Group presented an important technological innovation: Ferretti Analysis Digital Recorder (FAIR). FAIR is the first integrated system for monitoring the performance during testing of the group's yachts. The system is exclusive to Ferretti Group yachts and is yet another significant achievement in terms of research, development and innovation, enabling the group to guarantee its clients a product which has been tested thoroughly and objectively. A full report of the FAIR system will be published in one of the forthcoming issues of SuperYacht Industry.

i. www.ferrettispa.com



From Rabbit to Winged Stallion



Following an extensive ten-month refit, Feadship De Vries Makkum has re-launched Pegasus. Built in 1995 by Koninklijke De Vries Scheepsbouw in Aalsmeer as White Rabbit, she was bought by a new Greek owner in 2008 who decided to bring the yacht 'home' for a major refit and lengthening. The project included an extension of almost 3 to 52.25 m and a wide range of other detailed exterior and interior alterations. The result is a luxury motor yacht that looks, feels and operates on a par with the very finest brand-new yachts delivered in 2009.

i. www.feadship.com

METS 2009

Exhibitor confidence runs high for METS 2009 on 17, 18 and 19 November. Stand sales are virtually on a par with last year's show and, in addition to securing some 1,000 repeat exhibitors, METS also welcomes nearly 150 new companies, among them SuperYacht Industry, which will be present with an own stand. METS Product Manager, Sarah Westdijk, is delighted with the market response. "We're proud of the result, especially when you hear that exhibitors cancelled other shows and marketing activities but say that exhibiting at METS can make the difference between a difficult year and an impossible year ahead", she says. "A robust level of repeat exhibitors, along with the high number of new companies for 2009 is a fantastic endorsement of the perceived value of METS and the SuperYacht Pavilion on a global level."

i. www.metstrade.com



International Boat Shows

September 1 - 6, 2009
Hiswa Amsterdam Seaport Boat Show
Marina Seaport IJmuiden, IJmuiden, The Netherlands
www.hiswawater.nl

September 9 - 14, 2009
Festival International de la Cannes International Boat & Yacht Show
Vieux Port de Cannes et Port Pierre Canto, Cannes, France
www.salonmaitiquecannes.com

September 23 - 26, 2009
Monaco Yacht Show
Port Hercules, Monaco, Principality of Monaco
www.monacoyachtshow.com

October 3 - 11, 2009
Genoa International Boat Show
Fiera di Genova, Genova, Italy
www.genoaboatshow.com

October 29 - November 2, 2009
Fort Lauderdale International Boat Show
Fort Lauderdale, Florida, USA
www.showmanagement.com

November 7 - 15, 2009
Barcelona International Boat Show
Fira de Barcelona exhibition centre Gran Via & Port Vell
www.salonmautico.com

September

October

November